



Fall 2011 Memorial Union LCD Advertising Request

The Memorial Union has three LCD monitors displaying content on the first level. LCD advertising may be reserved by the campus community to showcase and promote ASU departments, registered student organizations and their programs and services. Advertising space may be reserved by: (please mark one)

- ASU Student Clubs \$50/week
- ASU Departments/Organizations \$150/month
- Off-Campus Commercial \$700/month or contract rate: \$_____ / month
- MU Housed Program Free Monthly Slide (additional billed at Dept. rates)
- National \$775/month or contract rate: \$_____ / month

	National	Off-Campus
1mo.	\$775/mo	\$700/mo
3mo.	\$650/mo	\$500/mo
6mo.	\$550/mo	\$400/mo
9mo.	\$475/mo	\$350/mo
12mo.	\$400/mo	\$300/mo

Campus Depts: No freq. discounts

- Complete and return the LCD Advertising Request form to your ad rep or to the ASU Student Media offices located in the Matthews Center basement, Tempe campus, or fax form to 602-496-2170.
- Include a copy of final artwork on disc, or e-mail artwork to display.advertising@asu.edu. All art must be at minimum 96 dpi, 970 pixels wide and 728 pixels tall. File types = .txt (text), .jpeg, .wmv (video) not to exceed 20 seconds.
- Ads will be scheduled and added and removed from LCD rotation by ASU Student Media staff.
- Reservations allow for ad to be added once to existing rotation (rotations will not exceed 30 slides).
- Reservation ends on 7 days from the start of the reserved period at 5 pm. Ads will be taken down within 24-hours of that time.
- ASU Student Media reserves the right to refuse any ads which violate the Student Code of Conduct or any University Policy.

If you have any questions, please contact your ad rep or call 602-496-2166.

Name of Business/Department: _____ Today's Date: _____

Contact Person: (Please print) _____ Signature: _____

Phone: _____ Fax: _____ Email: _____

Reservation Period Requested: _____ **Year:** _____

Please mark any locations you would like your ad *excluded* from the rotation:

MAIN LEVEL: Northwest Entrance Information Desk Southwest Entrance

Describe the purpose of advertising: _____

FOR OFFICE USE ONLY

Accepted by: _____ Date: _____



602-496-2166 www.asuadvertising.com