

DOWNTOWN CAMPUS CONNECTION

The State Press

STUDENT MEDIA
ADVERTISING

ASU ARIZONA STATE
UNIVERSITY

DOWNTOWN PHOENIX This new program will deliver your message directly to students at monthly campus events, kiosk posting, flier distribution plus promotional ads in The State Press. Enrollment at the Downtown Campus has reached 8,000 students. Taylor Place, downtown's residential hall, houses its highest number of students this fall semester. Students have arrived and want to know where you are!

Program Includes

- Posting on downtown kiosks
- 400 B&W fliers designed, printed and distributed at monthly promotional table on campus
- Four single spot color ads in The State Press running four consecutive Wednesdays
- Facebook/Twitter announcements

ONLY
\$295

**TAKE ADVANTAGE TODAY!
CALL YOUR AD REP
OR 602-496-2166**

2011



ASU