



## WHAT'S ON THE MENU

Pitchfork is a great way to reach new students who are beginning to build their brand preferences. It's a great vehicle to reconnect with returning students and ensure your business is at the top of their minds. If the ASU community is important for your business, you do not want to miss out on this special full-color guide!

	Portions & Dimensions	
<b>Full Page</b>	\$400	7.25" x 9.75"
<b>Half Page</b>	\$275	7.25" x 4.75"
<b>Inside Cover</b>	\$500	7.25" x 9.75"
<b>Back Cover</b>	\$600	7.25" x 9.75"
	Reserve Date	Served
<b>Fall 2010</b>	September 3	September 13
<b>Spring 2011</b>	February 7	February 14

**RESERVE YOUR SPACE TODAY!  
CALL YOUR AD REP OR 602-496-2166**

**The State Press**

[www.asuadvertising.com](http://www.asuadvertising.com)

**STUDENT MEDIA**  
ADVERTISING

**ASU** ARIZONA STATE UNIVERSITY