



## HAPPY HOLIDAYS!

As the semester comes to a close, The Holiday Gift Guide is the last paper students get before Finals and heading home for the winter break. This section is a look back on the semester with photos and stories. This is a must read for students and makes it a great way for you to market your business to them. Special section rates apply.

<b>Issue Date</b>	December 10, 2010
<b>Deadline</b>	December 3, 2010
<b>Artwork/Ad approval</b>	December 9, 2010 @ 3 pm

### Ad Sizes, Open Rates, Specs

<b>1/4 Page</b>	\$425	5.11" x 8"
<b>1/2 Page</b>	\$768	10.36" x 8"
<b>Full Page</b>	\$1,536	10.36" x 8"

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