



FOOTBALL PREVIEWS

Join the excitement of Arizona State football, campus football fans, and the sporting community in The State Press' run down of the weekly game. Reach Sun Devil football fans and the entire ASU community in these special sections highlighting the game of the week. The Thursday distribution of 13,500 copies plus 1,000 available at the game make this preview too hot to miss! (Special section rates apply.)

Advertising & Copy Deadline

Monday prior to print date, 2 p.m.

Issues: ASU vs. Portland
 ASU vs. NAU
 ASU vs. Oregon
 ASU vs. Stanford
 ASU vs. UCLA

September 2
 September 9
 September 23
 November 10
 November 24

Open Rates: 1/16 page
 1/8 page
 1/4 page
 1/2 page

\$107 5.11" x 2"
 \$210 5.11" x 4"
 \$425 5.11" x 8"
 \$768 10.36" x 8"

**RESERVE YOUR SPACE TODAY!
 CALL YOUR AD REP OR 602-496-2166**

The State Press

www.asuadvertising.com

STUDENT MEDIA
 ADVERTISING

ASU ARIZONA STATE UNIVERSITY